



FOUR SEASONS

FOUR SEASONS MEDIA KIT 2026

Four Seasons Today



Four Seasons media is distributed in room to hotel guests, directly to private residential property owners worldwide and online everywhere.

Armed with the knowledge, insights, and practical service information throughout the magazine, Four Seasons' UHNW readers are perfectly positioned to take action on the content they consume.



An Editorial Concierge

The redesigned and reimagined Four Seasons media brand offers inspiration and connection by reflecting the brand's values of "kindness" and "genuine heart". Through immersive, exceptional features on travel, culture, lifestyle, wellness, and cuisine, the magazine extends the brand's presence beyond its beloved properties.

At a Glance



190
Properties in
48 Countries

2.5
average
nights stayed

\$2.3M
guest profile
net worth

\$1.5K
Average room
rate per night

Connecting Through Content



Four Seasons is an elegant, high-touch in-room amenity designed to elicit a lasting connection with guests through its elevated editorial, design, and production value.

9.875" X 13"
OVERSIZED TRIM

SUPERIOR PAPER
STOCK TREATMENTS

WORLD-CLASS EDITORIAL
AND CREATIVE TEAM

| REDESIGNED WEBSITE

ORIGINAL DIGITAL CONTENT
& PHOTOGRAPHY

Editorial & Design



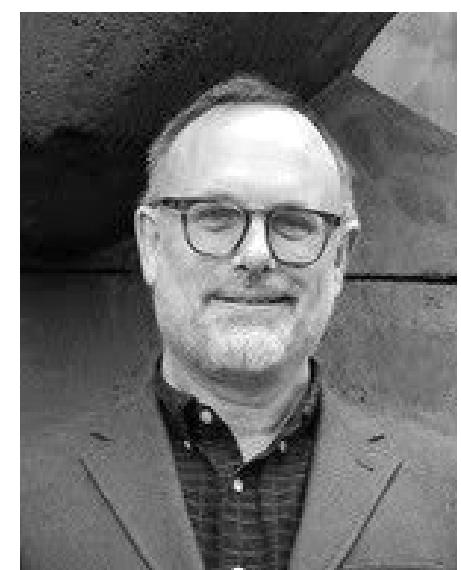
Bruce Wallin
EXECUTIVE VP OF CONTENT, N&W

With over two decades of experience in travel and lifestyle media, Bruce Wallin is an award-winning editor, writer, and producer, and a leading voice in luxury travel and media.



Rina Stone
CREATIVE DIRECTOR

Rina Stone is an award-winning creative executive with over 20 years of experience creating luxury fashion, beauty, and lifestyle content and commerce.



Degen Pener
EXECUTIVE EDITOR

Degen Pener is an acclaimed writer and editor based in West Hollywood who covers environment, design and culture stories that have appeared in *The Hollywood Reporter*, *The New York Times*, *Elle*, *New York Magazine*, and more.



The Global Luxury Lifestyle

Four Seasons showcases top writers and photographers on inspiring journeys, from visiting a budding designer in Bogotá to exploring the wilderness and culinary delights of the Venice Lagoon. Its contemporary design and elevated format bring these stories to life, embodying the excitement and sophistication of the Four Seasons lifestyle.

Four Seasons explores fascinating places, people, and passions worldwide, blending local expertise with a global perspective to highlight emerging trends and exceptional experiences for ultra-high-net-worth readers.

Captive Audience



The Four Seasons print edition is distributed directly to hotel guests and private residential property owners as a personalized guide to trends and exceptional experiences within the affluent world of its readers. Armed with the knowledge and curated itinerary found in-book and online, Four Seasons readers are perfectly positioned to take action on the content they consume.

45
Average
Age

\$450k
Median
Income

60%
From
USA

17%
C-Suite
Executives

Redefined Media Landscape



Our media footprint spans the most beautiful corners of the globe, immersing affluent guests and residents across print, web, and exclusive experiences.

PRINT EDITION

Quarterly editions received by resort guests and residents across the globe

WEBSITE

Redesigned website with all new digital content delivered to guests upon arrival to property

GUEST ENGAGEMENT

The ability to engage guests and residents through custom, curated activations

BESPOKE

Custom design and content capabilities

Partnership Offerings



Print



Best-in-class Four Seasons print editions allow brands to make a statement in premium spaces, reaching a captive, hyper-affluent audience.

SUPPLIED ASSETS

Single or spread ads integrated throughout our print edition. Press-quality PDF/X-1A PDF fully supplied by the partner.

CUSTOM ASSETS

Single or spread ads integrated throughout our print edition. Creative assets will be supplied by the partner and designed by the N&W Creative Studio.



Editorial Calendar

VOLUME 1 THE WELLNESS ISSUE

Exploring innovations and offerings across the world designed to bring guests health, wellness, and an inner sense of calm.

IN ROOM: March 17, 2026

VOLUME 2 THE TASTE ISSUE

This issue explores the culture of food and drink—from farm-to-table experiences to extraordinary dining.

IN ROOM: June 16, 2026

VOLUME 3 THE STYLE ISSUE

This issue focuses on fashion, craftsmanship, and design—from global runways to unique ateliers.

IN ROOM: September 15, 2026

VOLUME 4 THE EDGE ISSUE

Spotlighting people, places, and ideas on the verge of something big, this issue features emerging creatives and trends.

IN ROOM: December 15, 2026

Readership



1,328,788

AVERAGE READERSHIP PER ISSUE

$$\left(\frac{30,759}{\text{Total Rooms}} \times \frac{75\%}{\text{Avg. Occupancy}} \times \frac{90}{\text{Days Per Issue}} \times \frac{1.6}{\text{Avg. Guests Per Room}} \times \frac{2.5}{\text{Avg. Nights Stayed}} \right)$$

ELITE GUEST DISTRIBUTION

Mailed directly to 3,500 homes of the most loyal Four Seasons Hotels & Resorts guests across North America.

Reader Engagement



9 out of 10

guests looked for
Four Seasons during
their last stay at a
Four Seasons property

90%

of guests have
read/looked
through the
magazine

88%

of readers spend
20-30 minutes
with the
magazine

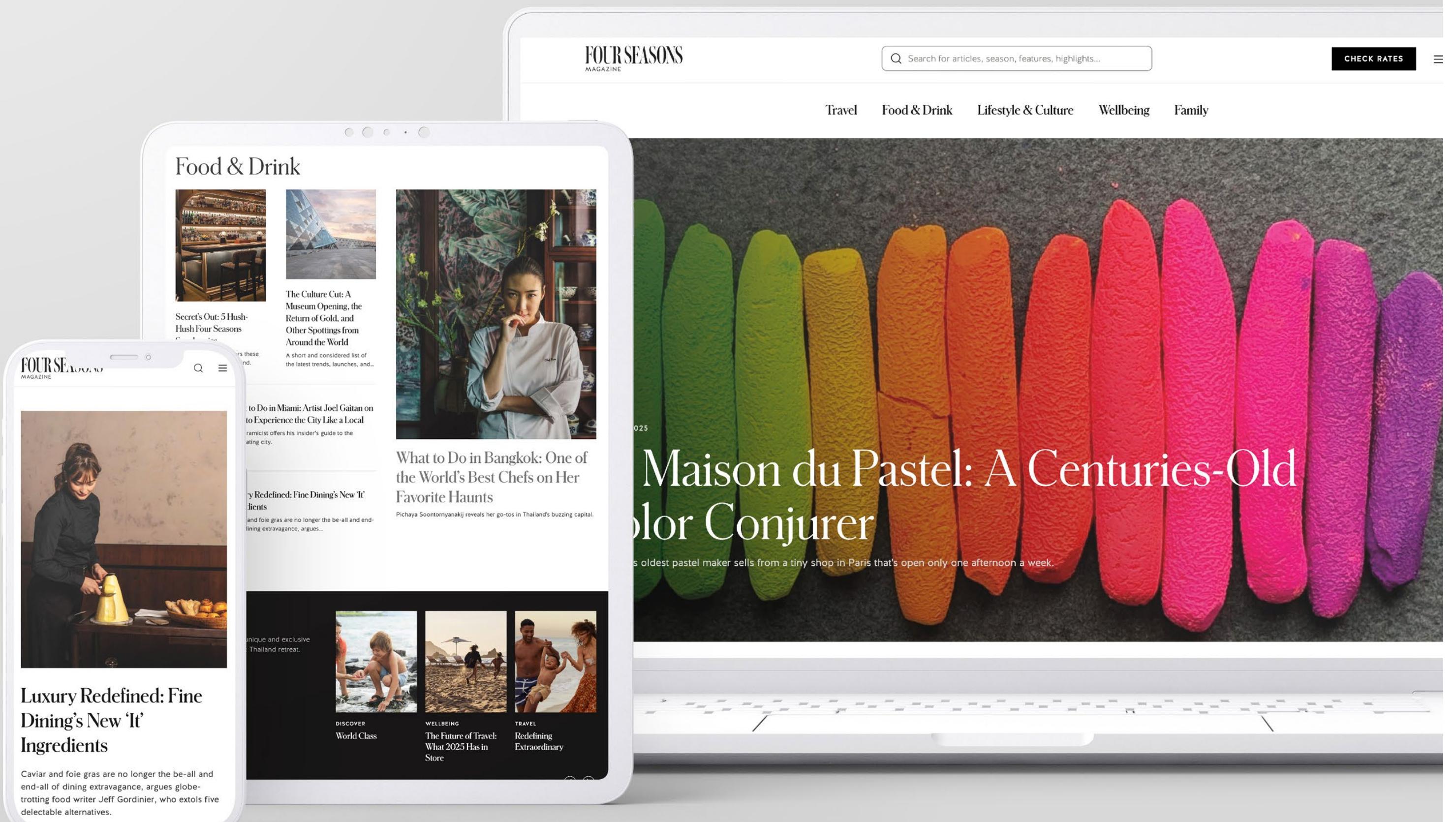
12%

of readers spend 30-
60 minutes or more
with the magazine

Source: Four Seasons reader survey

Reimagined Website

The Four Seasons digital experience engages readers further with original content that enriches and informs. Upon arrival to any Four Seasons hotel & resort, guests are redirected to our site after a successful WiFi login, offering your brand instant visibility. Our custom campaigns align your brand's messaging with relevant content to offer memorable personal impressions and actionable inspiration.



CUSTOM DIGITAL ACTIVATION

Custom campaigns include native articles and proprietary ad units integrated within the Four Seasons Magazine design

AUDIENCE OVERVIEW

Reach a highly qualified audience of Four Seasons guests, residents, and readers organically searching for relevant content

AUDIENCE REACH

Your brand has the opportunity to expand reach to the North & Warren audience network with our precise data and targeting solutions

240K

Monthly WiFi Log Ins

1:22

Avg Time Spent per Article

250K

Monthly Uniques

Native Article Packages starting at \$12.5K. \$25K minimum total media investment

Guest Engagement

Enhance your campaign and leave a lasting impression with property guests and residents through targeted, thoughtful activation programs.



EXCLUSIVE EVENTS

Our team will work with you to create a custom, intimate event on-site at an appropriate Four Seasons property.

ACTIVATIONS

Within Four Seasons Hotels, Resorts & Private Residences, leverage exclusive spaces, brand integration, and more to ultimately elevate the guest & owner experience.

CUSTOM CONTENT

Four Seasons will work with your brand to develop bespoke programs that encompass native articles, print advertorials, digital content hubs, direct mail pieces, and more.



We look forward to
working together.

SPARK CURIOSITY. IGNITE PASSIONS. INSPIRE ACTION.

NORTH & WARREN

FOUR SEASONS

Print Ad Rate Card



GLOBAL

# OF ISSUES	FULL PAGE	SPREAD
1x	\$34,000	\$61,200
2x	\$32,000	\$60,000
3x	\$31,000	\$57,000
4x	\$29,000	\$54,000

Global rates include all U.S. and international editions. All figures USD.

PAYMENT TERMS

Net 30 days from date of publication with approved credit. Billing date is the first day of the month of cover issue. First-time advertisers must submit credit application or provide payment in full with insertion order.

Print Ad Specifications



SUPPLIED CREATIVE

FILE FORMAT

Press quality, PDF/X-4 built to US Web Coated SWOP color profiles.

CONTRACT PROOF

An industry standard SWOP certified proof is recommended for best quality. Accurate color reproduction cannot be assured without supplied proof.

FILE DELIVERY

Submit artwork to:
production@northandwarren.com

SINGLE PAGE

FULL BLEED

Trim: 9.875" x 13"
Bleed: 10.125" x 13.25"
(provide .125" bleed)
Type Safety: 9.375" x 12.5"
(allow .25" margin all sides)

NON-BLEED

Final Art: 9.375" x 12.5"

DEADLINES

VOLUME 1

Space Close: 1/23/2026
Materials Due: 1/30/2026

VOLUME 2

Space Close: 5/1/2026
Materials Due: 5/8/2026

VOLUME 3

Space Close: 7/31/2026
Materials Due: 8/7/2026

VOLUME 4

Space Close: 10/30/2026
Materials Due: 11/6/2026

DOUBLE PAGE SPREAD

FULL BLEED

Trim: 19.75" x 13"
Bleed: 20" x 13.25"
(provide .125" bleed)
Type Safety: 19.25" x 12.5"
(allow .25" margin all sides.
For critical crossover allow .1875"
on either side of the gutter.)

NON-BLEED

Final Art: 19.25" x 12.5"